

## Media Resources & Story Ideas

### Pennsylvania Campground Owners Association (PCOA)

PCOA represents independently owned campgrounds across the Commonwealth and serves as a leading voice for Pennsylvania's outdoor hospitality industry. PCOA leadership and campground operators are available for interviews and expert commentary on camping trends, outdoor recreation tourism, small business issues, and family travel.

Download Fact Sheet:



<https://pacamping.com/uploads/files/Facts Page 03.06.2026.pdf>

## Fast Facts for Reporters

Founded: 1963

Members: 220 independently owned Pa campgrounds

Annual Guests: 2+ million visiting families

Economic Impact: \$2 billion in RV campground and travel activity annually in Pennsylvania

State & Local Taxes Generated: \$382 million

Total RV Industry Impact: \$4 billion in Pennsylvania  
Industry Jobs Supported: More than 21,000 statewide

Consumer Platforms:

[PaCamping.com](http://PaCamping.com)

[PaOutdoorLodging.com](http://PaOutdoorLodging.com)

[LehighValleyRVShow.com](http://LehighValleyRVShow.com)

[YorkRVShow.net](http://YorkRVShow.net)

Helping visitors discover camping in Pennsylvania

## Ready-Made Story Headline

*These headline concepts help journalists quickly frame a story:*

1. Camping Remains One of the Most Affordable Family Vacations in Pa
2. How Campgrounds Support Rural Economies Across Pennsylvania
3. The Growing Popularity of RV Travel and Outdoor Hospitality
4. Pa Campgrounds Welcome Millions of Families Each Year
5. Outdoor Travel Trends: Why More Families Are Choosing Camping
6. From Tent Sites to Glamping: How Campgrounds Are Evolving
7. RV Shows Connect Families with Pennsylvania Campgrounds, RV Dealers, and New Travel Products



Your Pennsylvania Camping Getaway Starts Here



## Seasonal Media Opportunities

### Spring (March – May)

Camping season returns to Pennsylvania  
Preparing RVs and campers for the season  
Planning spring camping getaways  
Opening day at Pennsylvania campgrounds

### Summer (June – August)

Peak camping travel trends  
Affordable family vacations  
Campground activities for families  
Fourth of July and holiday camping travel

### Fall (September – October)

Fall foliage camping destinations  
Autumn camping events and festivals  
RV travel and leaf-peeping road trips

### Winter (November – February)

Planning next year's camping trips  
RV Show season and travel inspiration  
Holiday gift ideas for campers  
The growing popularity of cabin and winter camping

## Expert Interviews Available

*Media outlets can interview on topics including:*

1. Camping and RV travel trends
2. Tourism and economic impact of outdoor recreation
3. Small business issues affecting tourism
4. Family travel and affordable vacations
5. Outdoor recreation and conservation.
6. RV shows and outdoor travel industry trends

## Media Contact Information

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